

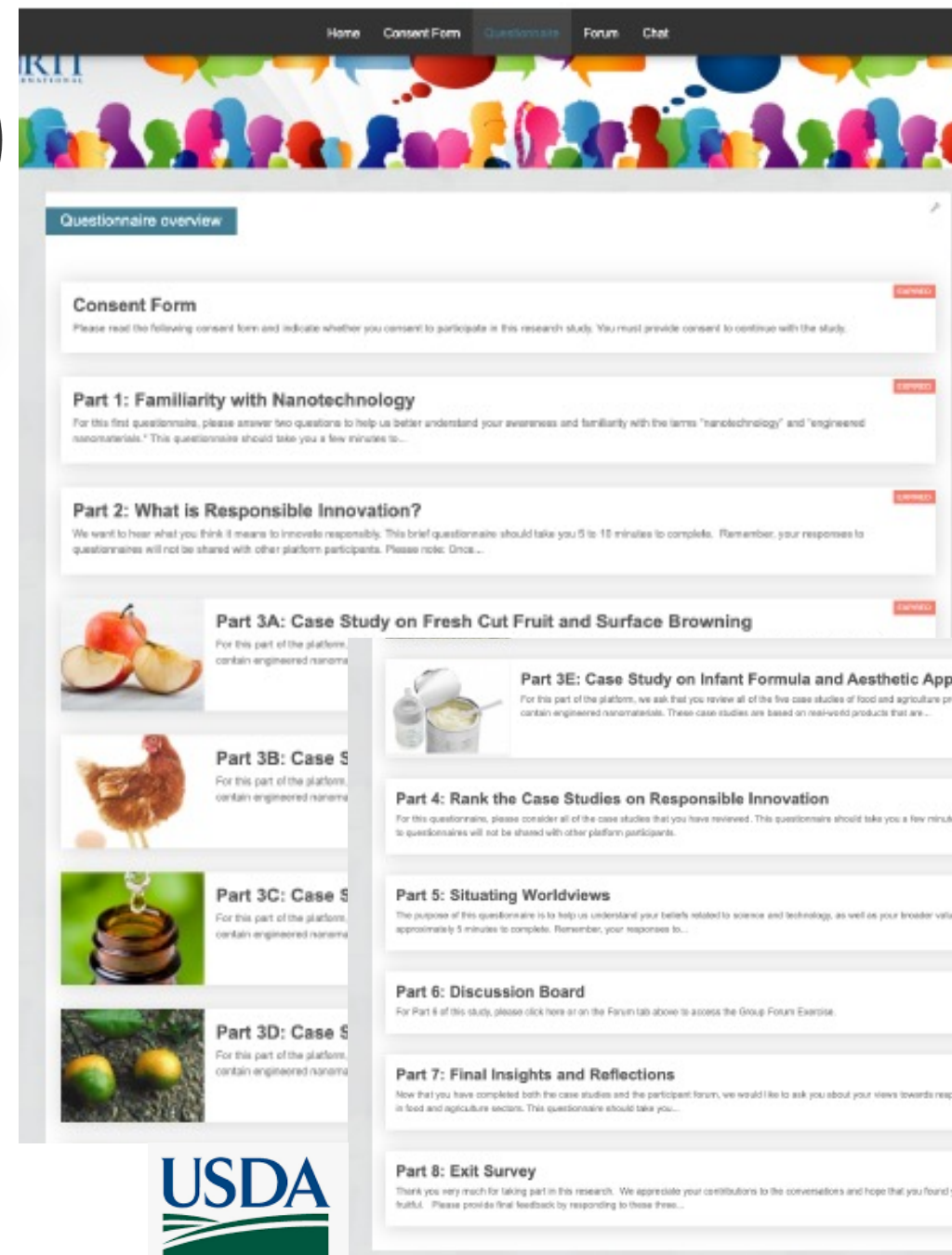
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<https://risksciences.wordpress.ncsu.edu/>



- Responsible innovation depends on inclusion of diverse perspectives
- Online engagement platform to elicit stakeholder views of nanotechnology in food/ag
- Platform features: surveys, open forums, chat, etc.



EngageINFEWS Research Coordination Network  
NSF award # 1856059

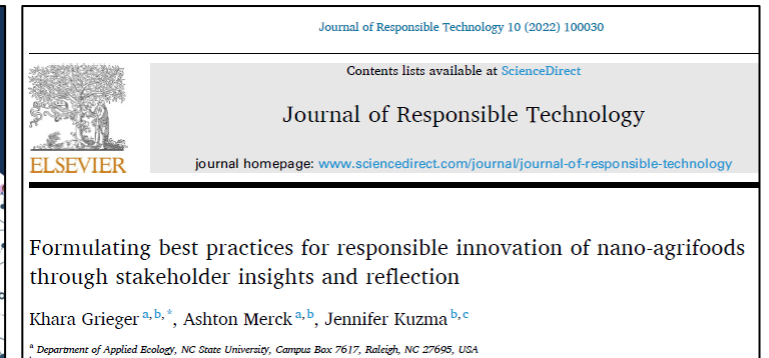
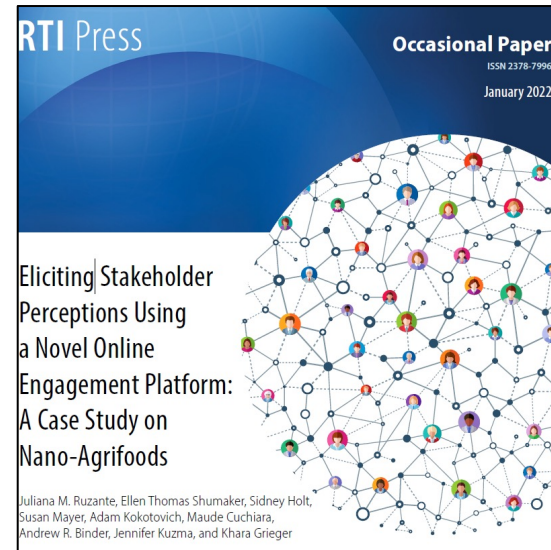


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# Lessons learned in using an online stakeholder engagement platform

## Advantages

- Simple, cost-effective platform to engage diverse stakeholders
- Allowed for mixture of questionnaires, group discussions to obtain rich dataset
- Convenient for users; asynchronous participation
- Allows for participant tracking, data analysis



## Disadvantages

- Lack of 'live' or dynamic interactions
- Required very clear instructions for participants to keep on track
- Required internet access

