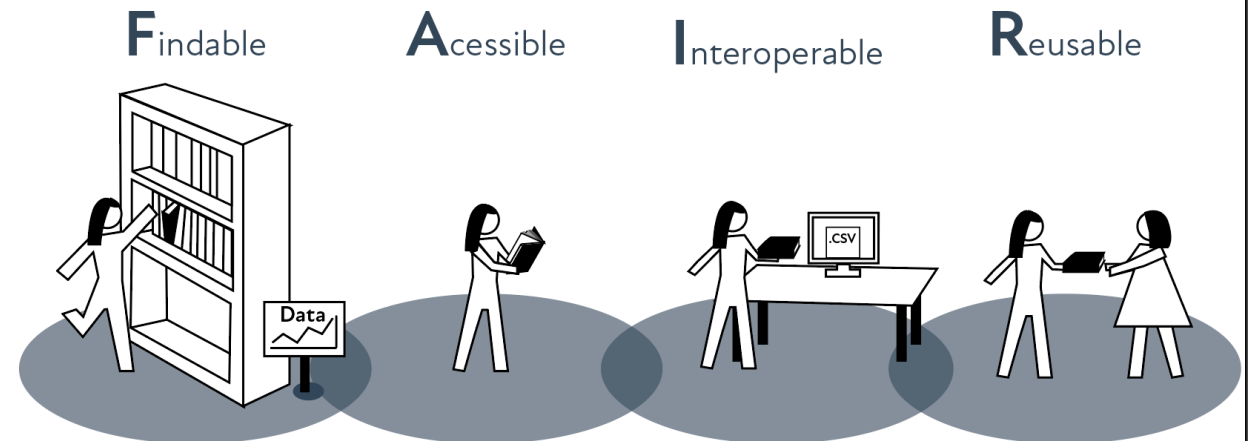# Clara Cogswell
Community Support Hydrologist
CUAHSI, HydroShare

- **Goal**: FAIR water data

- **Stakeholders**: Users, the Water Community
- **Perceived barriers to entry:**
  - Concern the system will be difficult to use
  - Concern about data standards
  - Concerns about raw data upload

Findable   **A**cessible   **I**nteroperable   **R**eusable

My most important lesson in stakeholder engagement

We have found success in removing perceived barriers through:
- Easy to access resources
- One on one interactions
- Reassurance that data can be shared on HydroShare in any format at any stage of the data lifecycle.
  - is value in sharing both raw and quality-controlled data with robust metadata.

You can create the best tool in the world but if the resources aren't there to make it easy to use, adoption will be limited.